

Advisory Board Regular Meeting

Superintendent's Report



Tuesday, February 24, 2015

Agenda

- **School Board Appreciation Month**
- **District Updates**
 - Dan Delvecchio, Camden County Educational Services
 - Camden Commitment Anniversary
 - School-Based Youth Services
 - PARCC/Common Core Information Sessions
 - Student/Teacher Roundtables
 - School Information Card Timeline and Engagement Update
 - Catchment Maps
- **District Highlights**

January: School Board Appreciation Month



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PROMISE 1: Safe Students, Safe Schools



Your child will feel safe in school.

We are making progress

Launched
Five Point
Safety Plan
**February
2014**

Officers re-deployed
to improve safety,
efficiency
August 2014

High-tech security
pilot launches at
CHS and WWHS
September 2014

Safe Corridors re-open,
in partnership with
CCPD and City Hall
February 2014

New officer
training program
launches
October 2014

Positive Behavior
pilot launches in
five schools
January 2015



PROMISE 2: 21st Century School Buildings

Your child will attend school in a modern building with top-of-the-line technology.



We are making progress

Ground-breaking of
new neighborhood
public school in
Lanning Square
April 2014

Launch of monthly
instructional technology
teacher training
October 2014

At least \$50 million
secured for Camden
High renovation
December 2014

100% wireless coverage
in six schools, increased
broadband access
District-wide
September 2014

2,000+ new
laptops delivered
to staff and
students
November 2014

Submitted five-year
building plan, which
includes renovation plans
for District schools
January 2015



PROMISE 3a: Excellent Schools— Student Support

Your child will be able to attend an excellent school that best meets his or her unique needs and supports his or her growth inside and outside of the classroom.



We are making progress

Shared results of
special education
audit
May 2014

Merged Offices of Special
Education, Bi-lingual Education,
and Health Services to better
meet students' needs
July 2014

Partnered with local healthcare
organizations to offer students
medical assistance
apprenticeships
December 2014

Partnered with Food Bank of SJ,
Center for Family Services, and
NJEA to provide wrap-around
services to more students
June – Dec 2014

Launched new mentoring
program for at-risk high
schoolers, with Volunteers
for America
September 2014

New blended-learning
curriculum to accelerate
bi-lingual students'
reading skills
December 2014



PROMISE 3b: Excellent Schools—Great Teaching and Learning

Beginning in pre-K, your child will have excellent teachers and quality learning environments.



We are making progress

New Lead Educator position created to coach excellent teaching skills in every classroom

July 2014

96% of eligible students enrolled in pre-k, setting a new District record

September 2014

1-to-1 weekly coaching for every District teacher and principal

October 2014

First-ever two-week Principals' Institute builds world-class school leadership skills

August 2014

Three new neighborhood public schools open, led by non-profits with a proven track record

September 2014

Graduation rate up 10%, with English language learners exceeding the District average

December 2014

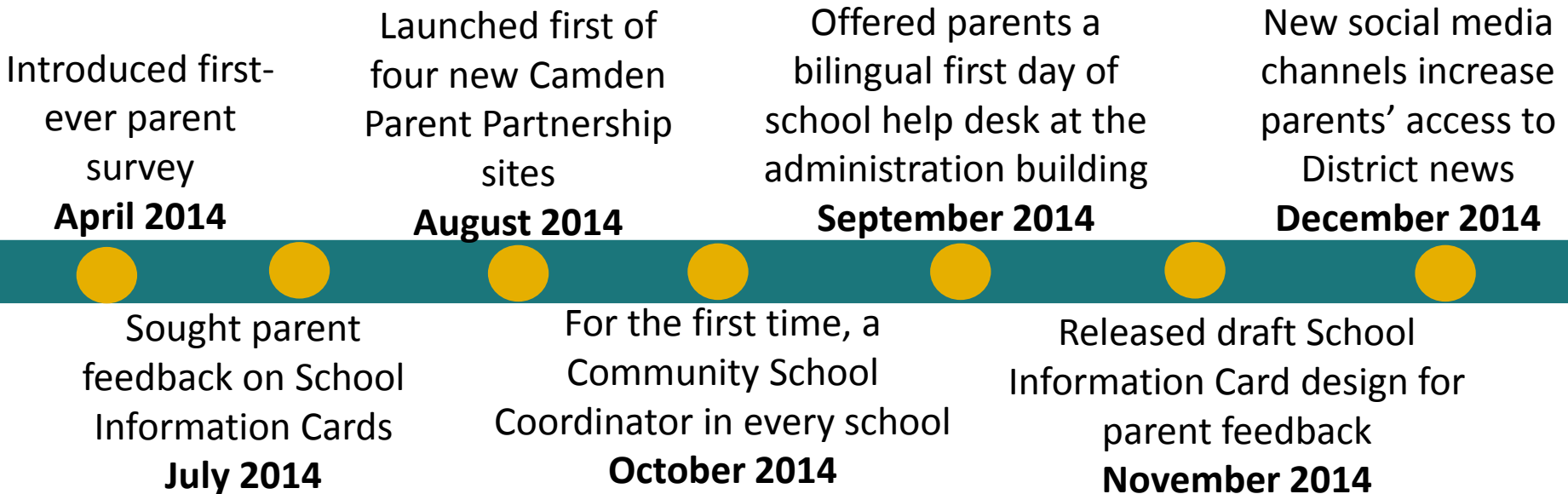


PROMISE 4: Serving Parents



You will have the information, services, and support you need to help your child succeed.

We are making progress



PROMISE 5: Central Office Effectiveness

The Central Office will be streamlined and operate at a new level of financial efficiency and transparency.



We are making progress

Addressed \$75 million budget shortfall without cutting school budgets

April 2014

Held first quarterly Town Hall Meeting for all Central Office staff

July 2014

Introduced new Central Office staff training program

October 2014

Transformed Central Office to shift more resources to schools

July 2014

Launched first day of school response center in Central Office to improve service to parents

September 2014



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School-Based Youth Services

Our Mission:

To help youth successfully navigate their adolescent years, acquire the skills needed to obtain employment or continue their education, and graduate healthy and drug-free.

Our Goal:

To support and enhance the emotional and social development of children.

Camden City School District SBYS Programs

2 High Schools (Camden & Woodrow Wilson)

- 2 Middle Schools (East Camden Middle & Pyne Poynt)
- 2 Family School (Hatch & Veterans Memorial)
- 1 Academy (Creative Arts Morgan Village)

Supported by US Department of Education's Office of Secondary Education

2 Family Schools (Bonsall & Cooper's Poynt)



School-Based Youth Services: Core Services for Students

PROMISE 3a: Excellent Schools— Student Support

Your child will be able to attend an excellent school that best meets his or her unique needs and supports his or her growth inside and outside of the classroom.



Core Services:

- Mental Health Counseling
- Substance Abuse Prevention Education
- Preventive Health Services (Teen Pregnancy)
- Learning Supports
- Employment Readiness Services
- Primary Medical Linkages
- Recreation
- Information/Referral



School-Based Youth Services: Core Services for Families

PROMISE 4: Serving Parents

You will have the information, services, and support you need to help your child succeed.



SBYS Framework for Engaging Families

Focuses on building five protective factors to increase the health and well-being of children and families:

- Parental resilience
- Social connections
- Knowledge of parenting & child development
- Concrete supports in time of need
- Social and emotional competence of children

School Based Youth Services Family Events

- Family Night
- Parent Education Workshops
- Family Counseling
- Dads Take Your Child to School
- Father-Son Night
- Mother-Daughter Night
- Test Taking & Study Skills Workshops
- Job Readiness
- Crisis Intervention



School-Based Youth Services: Program Highlights

Partners In Parenting (CHS & WWHS)

Free childcare for currently enrolled students
Parenting and life skill Classes
Free transportation
Case Management

Helping Everyone Achieve through Reading (HEAR)

Literacy Supports to HS and PreK students

Making Proud Choices, Be Proud, Be Responsible

HIV Prevention Education
Reproductive Health Education

Junior Achievement

Financial Literacy

Too Good for Drugs, Too Good for Violence

Substance Abuse Prevention

Summer Program

Summer Bridge (High school)
Summer Enrichment (Middle school)
4 weeks duration

Juvenile Justice Commission

Goal Setting
Educational Services

Junior Human Relations Commissioners

Leadership
Civil Service

Safe Dating

Decision-Making Skills and Effective
Communication Skills



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PARCC/Common Core Information Sessions

- According to our staff survey, 80% of teachers feel informed about the Common Core.
- In addition to ongoing professional development in our schools, in January 2015, the District launched a PARCC and Common Core informational campaign, which included:
 - Family Workshops
 - Public Service Announcements
 - Informational Handouts
 - Online Resources and Supports
 - www.camden.k12.nj.us/parcc
- Over the course of this month, we held PARCC/Common Core Informational Meetings at the following dates and locations.
 - February 9th: Woodrow Wilson HS
 - February 18th: Hatch
 - February 18th: Molina
 - February 19th: Center for Family Services
 - Week of March 2nd: Maryam Early Learning Center



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District Teacher Roundtables



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School Information Card Timeline & Engagement Update

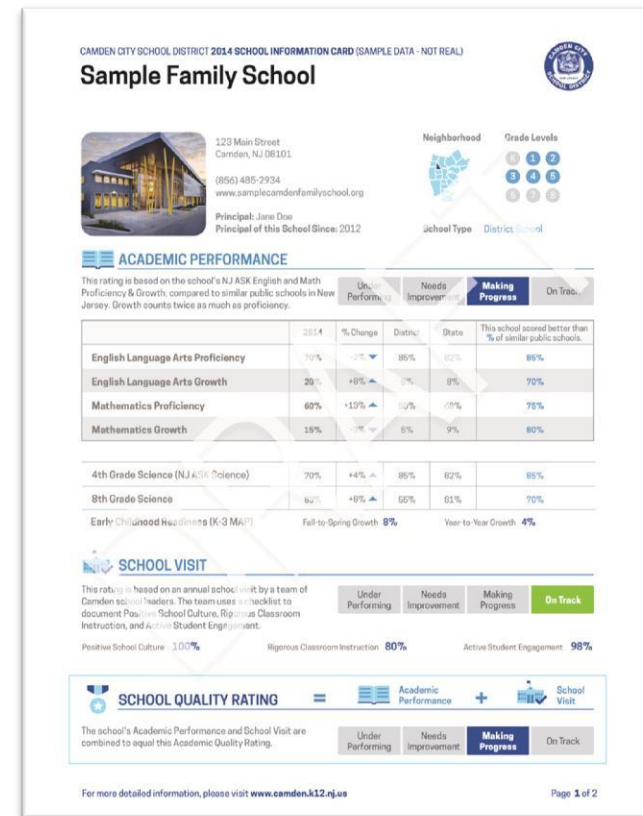
Activities:

- Online survey – We received feedback from over 400 educators, parents, and community members
- Community meetings hosted by our Board Members at the District Parent Advisory Council, Molina, and Catto Schools
- Face-to-face survey collection at parent meetings and December board meeting

What's next:

- School Information Cards will be shared with school leaders and staff in this upcoming Spring 2015.

Thank you to everyone who shared their views on the content and design of our new School Information Cards!



School Information Card Feedback

Note: data is not real; for design purposes only

Added the name of the school's Community School Coordinator to support communication


Added the name of the neighborhood, in addition to the map

Included all school type options for view

Used simpler, clearer language to explain this section


Highlighted the overall school quality rating

More information about how to use these cards, what each data point means, and additional data available



CAMDEN CITY SCHOOL DISTRICT 2013 SCHOOL INFORMATION CARD


Sample Family School



123 Main Street
Camden, NJ 81010
(856) 485-2934
www.samplefamilyschool.org

Principal Jane Doe
Principal of this School Since 2012

Parent Contact Amiyah Cortez

Neighborhood
 Camden
Centerfront

Grade Levels

12345678

School Type
District School
Renaissance School
Charter School

ACADEMIC PERFORMANCE

This rating is based on the school's NJ ASK English and Math test results, compared to similar public schools in NJ. Growth counts twice as much as proficiency in this rating.

Under Performing

Needs Improvement

Making Progress

On Track

	2013	Change	District	State	This school scored better than % of similar public schools
English Language Arts Proficiency	74%	-2%	85%	77%	85
English Language Arts Growth	7%	-1%	31	56	70
Mathematics Proficiency	66%	13%	71	68%	75
Mathematics Growth	55	4%	29	42	80

4th Grade Science (NJ ASK)	70%	+1%	85%	82%	85
8th Grade Science (NJ ASK)	99%	-3%	78%	81%	69

Early Childhood Readiness (K-3 MAP)
Fall-to-Spring Growth 8% Year-to-Year Growth 4%

SCHOOL VISIT

This rating is based on an annual school visit by a team of Camden school leaders. The team uses a checklist to document Challenging Classroom Instruction, Active Student Engagement, and Positive School Culture.

Under Performing

Needs Improvement

Making Progress

On Track

Challenging Classroom Instruction 80% Active Student Engagement 98% Positive School Culture 100%

SCHOOL QUALITY RATING

=

Academic Performance

+

School Visit

The school's Academic Performance and School Visit are combined to equal this overall Academic Quality Rating.

Under Performing

Needs Improvement

Making Progress

On Track


For more detailed information, please visit www.camden.k12.nj.us

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School Information Card Feedback

Note: data is not real; for design purposes only




CAMDEN CITY SCHOOL DISTRICT 2013 SCHOOL INFORMATION CARD

Sample Family School




SCHOOL MISSION

Sample Family School's mission is to provide all students with a rigorous, world-class education that prepares them to succeed in college, career, and life. Sample Family School is dedicated to ensuring that all students receive the academic, developmental, and social and emotional supports and services needed to become productive citizens who can achieve their dreams.



BASIC INFORMATION

Student Enrollment	500	Number of Staff	167
Student Mobility Rate	95%	School	District
Student Attendance	95%		
English Language Learners	80%		
Students Receiving Special Education Services	90%		
Student Teacher Ratio	10:1		19:1
Teacher Attendance	90%		92%



SCHOOL PROGRAMS & PARTNERSHIPS

Year Opened: 2009


School Uniform Colors: Blue, White

Special Programs

After-School Programs

Community Partnerships

Sports / Athletics



SCHOOL COMMUNITY SURVEY

Results of the annual survey taken by 50 parents, students, and teachers on the climate and culture of the school. This represents 24% of students, 20% of school staff, and 43% of parents at Sample Family School.

Survey Categories	Students	Staff	Parents
Safety & Physical Environment Positive attitudes towards building use and scheduling, and physical safety attitudes towards the building.	87%	19%	24%
Social & Emotional Supports Positive attitudes towards social environment, individual emotional, social, and student behavior.	72%	21%	50%
Teaching & Learning Positive attitudes towards the academic climate of the school and support for student development, and overall instructional quality.	3%	7%	17%
Community & Collaboration Belief that there are open and honest communications among students and staff, and how well the school community works together.	64%	59%	28%
Family & Community Engagement Parent and community involvement and satisfaction with the academic and social life of the school.	59%	74%	29%
School Community Morale Pride and identification with the school's character, and the ability to rally to healthy and positive outcomes.	88%	69%	25%

Added number of school staff

Changed language to more clearly explain this data point (formerly "retention rate")

Included some student demographic information; removed race/ethnicity and free/reduced price lunch

Added information about student teacher ratio and teacher attendance

Added school uniform colors

Added information about which types of Special Education programs and bilingual/ESL programs the school offers

For more detailed information, please visit www.camden.k12.nj.us

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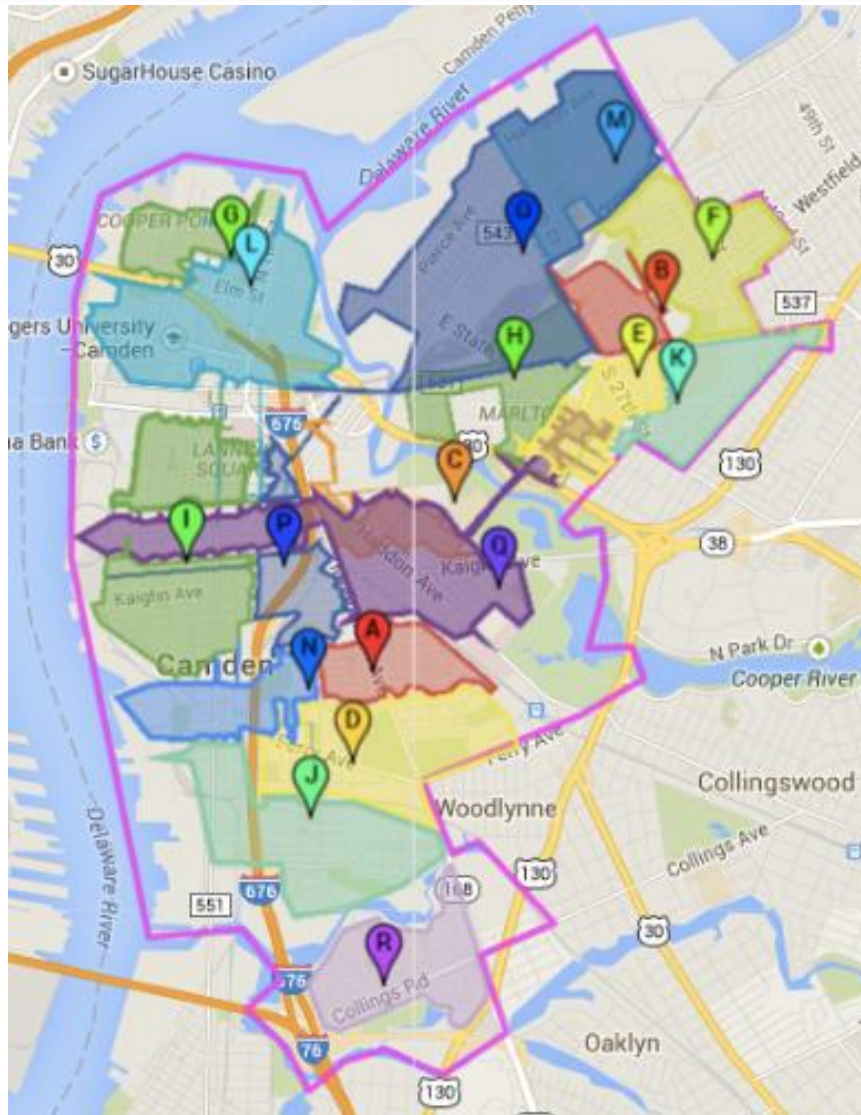
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CCSD Catchment Maps

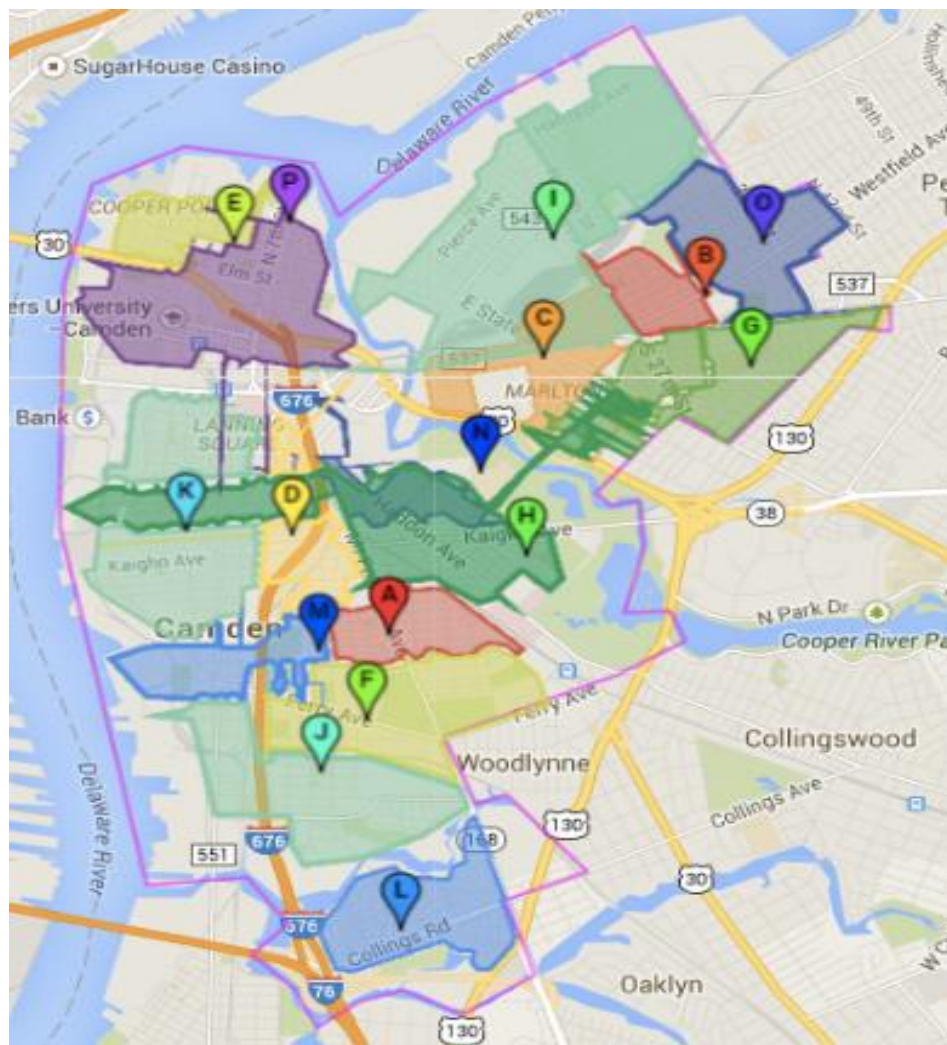
- In the past, families and CCSD staff had to search through a large spreadsheet of Camden streets and addresses to determine a student's Neighborhood School. This process was cumbersome and confusing.
- In partnership with CamConnect, the Enrollment Office has created Catchment Maps for all district schools' boundaries.
- As a next step, the Enrollment Office will work to refine and improve the boundaries to better reflect the current school offerings (including grade configurations, travel distance from homes, etc.)

CCSD Catchment Maps: Elementary Areas



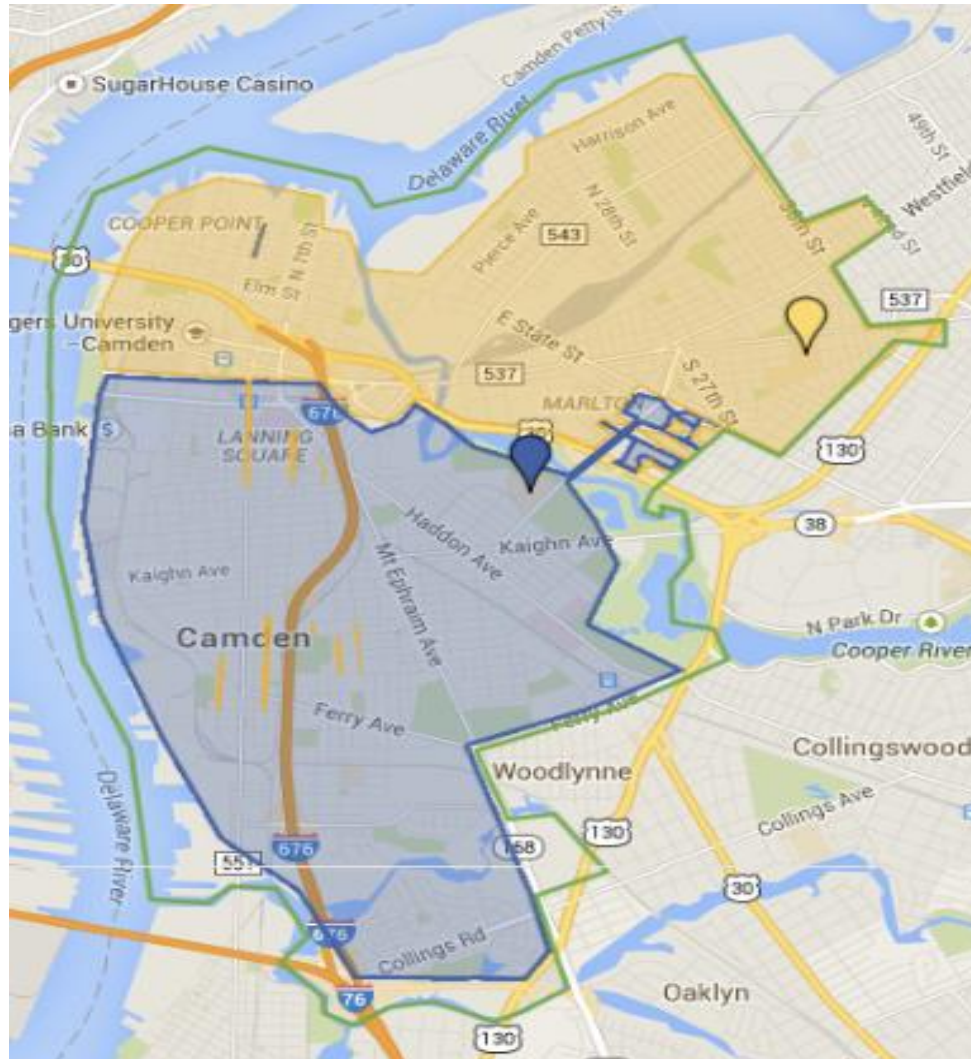
-  Bonsall Elementary School
-  Catto School
-  Forest Hill Elementary School
-  R T Cream School
-  Cramer Elementary School
-  Davis Elementary School
-  Coopers Poynt School
-  Dudley School
-  US Wiggins Elementary School
-  H. B. Wilson Elementary School
-  McGraw Elementary School
-  Rafael Cordero Molina School
-  Harry C. Sharp Elementary School
-  Sumner School
-  Veterans Memorial Family School
-  Whittier Elementary School
-  Yorkship Elementary School

CCSD Catchment Maps: Middle School Areas



-  Bonsall Family School
-  Catto Family School
-  Dudley Family School
-  Whittier Family School
-  Coopers Poynt Family School
-  R T Cream Family School
-  East Camden Middle School
-  Cooper B Hatch Family School
-  Veterans Memorial Family School
-  H. B. Wilson Family School
-  US Wiggins Elementary School
-  Yorkship Elementary School
-  Sumner School
-  Forest Hill Elementary School
-  Davis Elementary School
-  Pyne Poynt Middle School

CCSD Catchment Maps: High School Areas



- Camden High School
- Woodrow Wilson High School



District Highlights

District Highlights:
Stay informed about CCSD!

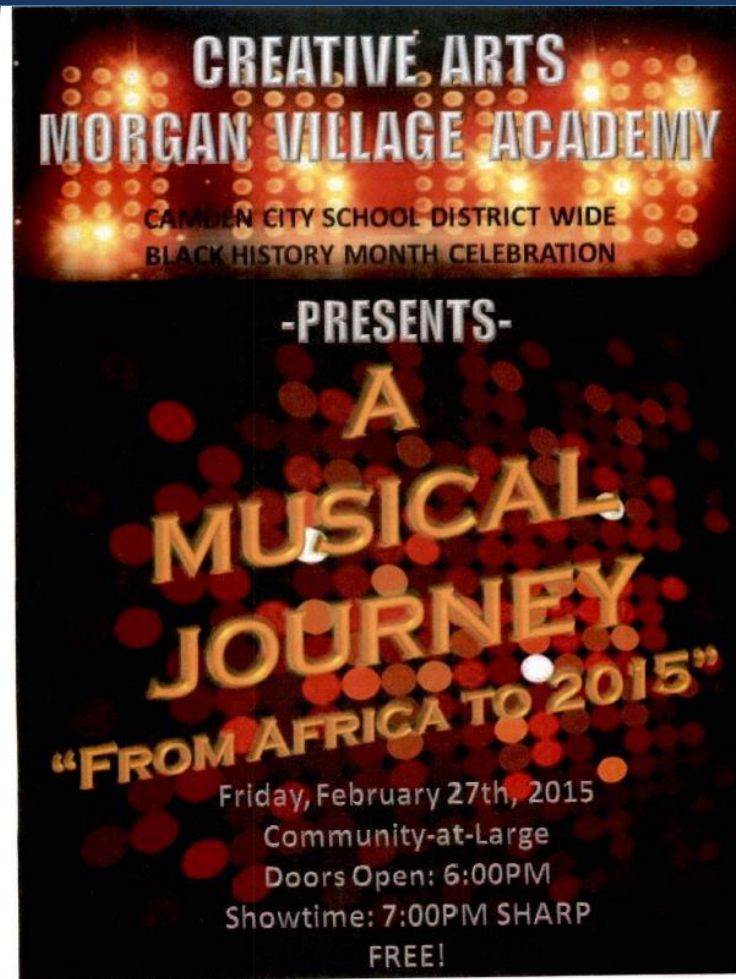


Camden Public Schools



@camdenschools

District Highlights: Black History Month



Creative Arts Morgan Village Academy
990 Morgan Blvd.
Camden, New Jersey 08104
Dr. Davida Coe-Brockington, Principal

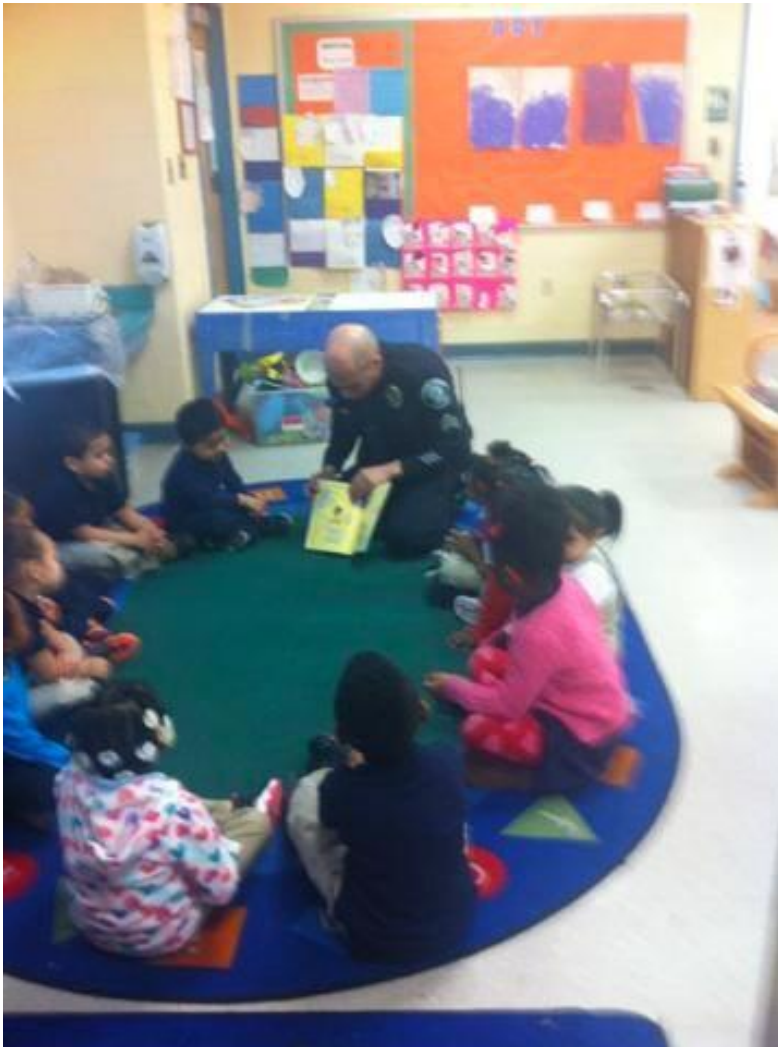


District Highlights: Commemorating MLK's "I Have A Dream" Speech at MetEast



District Highlights:

Yorkship Police Reading Buddies



District Highlights: Classroom Champions at Wiggins

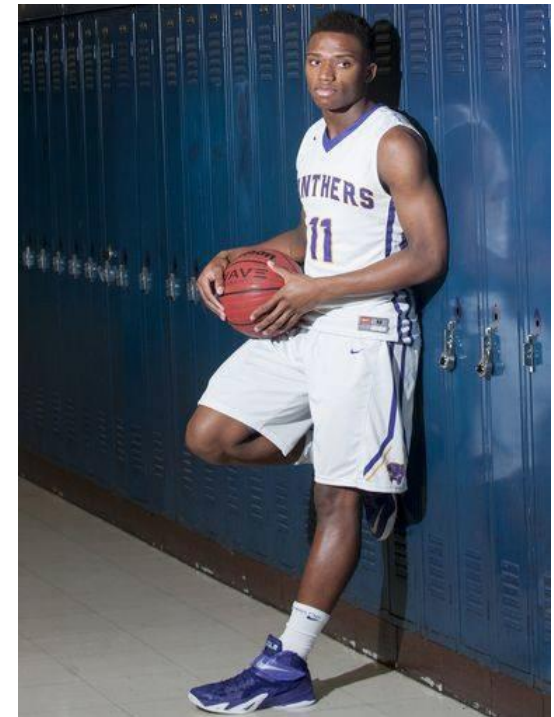


District Highlights: WWHS at the US Department of Education



**Principals at ED
U.S. Department of Education
January 20, 2015**

District Highlights: Camden High School Athletics



District Highlights:

Best wishes in your retirement:

Karen Bayyan	37 years	Corlette Mays	25 years
Kenneth Fisher	25 years	Robin Montague	23 years
Darin Harris	14 years	Miriam Ortiz	27 years
Fern Love	31 years	Ana Ortiz	25 years
Lillian Lugo-Poole	28 years	Kathy Shenova Robinson	31 years
Avis Marcus	25 years	Alywn Taylor	28 years
Ramona Martinez	40 years	Debra Taylor	28 years