## **CAMDEN CITY SCHOOL DISTRICT**



1033 CAMBRIDGE STREET, CAMDEN, NEW JERSEY 08105 856-966-2000 ● www.camden.k12.nj.us

## PRESS RELEASE

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## The We Can Do This (with a little help from our friends) Committee celebrates Katz Foundation's \$300,000 donation to renovate CHS Athletics Field bleachers and name scoreboard

**September 4, 2018** – Office of the Superintendent, Camden, NJ – Acting State Superintendent Katrina McCombs joined student athletes, alumni, Camden City Council members and the "We Can Do This (with a little help from our friends) Committee" today to celebrate the installation of a brand new scoreboard for the Camden High School Athletics Field, named in honor of Camden High School Class of 1958 graduate Lewis Katz. A \$300,000 donation from the Katz Foundation helped to purchase the scoreboard and will be used for other Camden High School Athletics Field improvements.

The new scoreboard will be debuted at the home opener of the Camden High School Panthers, who face Cedar Creek on Friday, September 7. The Katz Foundation donation, announced today by Drew Katz, Lewis Katz' son and CEO of Interstate Outdoor Advertising, marks the first major milestone in a <u>capital fundraising campaign</u> to construct a new fieldhouse, concession stand, press box, bleachers and scoreboard at the Camden High School football field.

The scoreboard is named for Lewis Katz, whose reinvestment in the City of Camden has provided educational, recreational, and support services to thousands of Camden children over the last two decades. Today, Drew Katz was joined by members of his family in reflecting on the legacy his father has left in the City, and celebrating the latest honor to one of Parkside's most prolific sons.

"This is a fitting tribute to my dad and one in which he would have been proud," said Drew Katz. "Lewis loved this city and never tired of working to improve the lives of those who call Camden home."

"We are elated to work with Drew and the Katz Foundation to secure this transformational donation to the Camden High Athletics Field," added Stanley White, a volunteer and Camden High graduate who led the turf fundraiser in 2012. The Lewis Katz Memorial Scoreboard is a sign of the great things to come as our field is rebuilt to give our amazing student athletes the high quality environment they deserve. Mr. Katz is a huge part of Camden High's history, and he is now part of its future as well."

"The purple and gold spirit runs deep in our community, and I am overwhelmed by the hard work and generosity of the Katz Foundation and We Can Do It "With a little help from our friends" Committee," said Acting State Superintendent Katrina McCombs. "The Lewis Katz Scoreboard is an absolutely wonderful addition to our beloved athletics field, and we look forward to celebrating thousands of Panther wins lit up on the Katz-Camden High score board."

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The fundraiser, managed by the We Can Do This (with a little help from our friends) Committee, will give both large and small donors a chance to be part of the much needed field refresh. Large donors (\$50,000 or more) have the opportunity for naming rights on a component of the field, while smaller donors will be named on a plaque or receive an original brick from the stonework of the Camden High School Tower.

The District is excited to include the extensive network of Camden High alumni in this major fundraising effort. Individuals can take are in this major drive to modernize the Camden High field in the following ways:

Donation	Recognition
\$500 to \$5,000	Named on a plaque honoring all contributors to be displayed in a historic- gallery at the new Camden High School
\$5,001 to \$15,000	Named on a plaque honoring all contributors to be displayed in a historic-gallery at the new Camden High School  Provided an honorary brick from the original Camden High School tower
\$15,001 to 100,000	Named on a plaque honoring all contributors to be displayed in a historic-gallery at the new Camden High School  Provided an honorary brick from the original Camden High School tower  A "seat" named on the renovated bleachers
Over \$100,001	Named on a plaque honoring all contributors to be displayed in a historic-gallery at the new Camden High School  Provided an honorary brick from the original Camden High School tower  A "seat" named on the renovated bleachers  Naming a component of the Camden High School athletic complex in the contributor's honor (details subject to mutual agreement between contributor and the Camden City School District)

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