## CAMDEN CITY SCHOOL DISTRICT

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## **PRESS RELEASE**

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## Camden Mayor, Superintendent, and Police Chief Celebrate First Day of School with UBS Backpack Giveaway

City leaders and local business help Camden kids start the school year off ready for success

**Thursday, September 6, 2018** – Office of the Superintendent, Camden, NJ – Today Acting Superintendent Katrina McCombs will join Mayor Francisco "Frank" Moran, Camden County Police Chief J. Scott Thomson, and the District's Advisory Board of Education to celebrate the start of the 2018/19 school year with a backpack giveaway at HB Wilson Family School.

Thanks to the generosity of the South Jersey office of UBS Financial Services and Reverend Floyd White of the Woodland Presbyterian Church, each of HB Wilson's 600+ students will be greeted with a brand new backpack, full of school supplies, on day one. Reverend White and UBS Branch Manager Buddy Buzzerd will join the Superintendent, Mayor, Police Chief, and honored guests at HB Wilson to help distribute the donated backpacks and supplies.

After a busy summer of critical building repairs, inspirational teacher training, and the appointment of a new Acting Superintendent, Camden educators look forward to welcoming students back for a successful year.

"Over the summer I had the honor of meeting over 500 parents, teachers, students, and community members," said Acting State Superintendent Katrina McCombs, a graduate of Camden High School who is entering her  $25^{th}$  year working for the District. "Camden parents want the same things for their children that I do  $-21^{st}$  century schools and great teachers in every classroom. This year I will work tirelessly to deliver on these goals and give our schools the support they need to accelerate students' reading and math achievement."

Due to an expected heat index of over 100 degrees, the District today announced it will dismiss students at 1 pm tomorrow. The average age of District facilities is over 60 years old, and half of the District's buildings constructed before 1940. Given the disruptions these aging facilities can have on student learning, the Acting Superintendent is putting facilities improvements at the top of her priority list for the upcoming school year.

## About UBS's Backpack Giveaway:

Each year, UBS employees across the Americas mobilize to lend their time and talent to strengthen communities during Season of Service, a volunteer initiative that runs from June – August, in which employees do something special to engage in their local communities. This year, UBS aims to engage 50% of its employees in volunteer activities. Whether teaching financial literacy to youth, helping improve interview skills of college students or mentoring veterans, employees are sharing their unique skills and expertise as a leading financial institution to make a meaningful difference in our communities.