



PAYMON ROUHANIFARD
SUPERINTENDENT

PRESS RELEASE

Media contact:
Maita Soukup
Division of Communications
msoukup@camden.k12.nj.us
c: 856-375-4737

Superintendent Announces Major Fundraising Effort to Modernize Camden High Field

Residents who donate to rebuild the Mighty Panthers’ fieldhouse and bleachers will receive naming rights and honorary bricks from the Camden High School tower

May 24 2018 – Office of the Superintendent, Camden, NJ – Superintendent Paymon Rouhanifard, the Camden Schools Foundation, and the “We Can Do This (with a little help from our friends) Committee” today announced the start of a major fundraiser for construction of a new fieldhouse, concession stand, press box, bleachers and scoreboard at the Camden High School football field. The District and its partners will raise funds by giving naming rights to major donors, and selling commemorative bricks from the iconic tower when the school is rebuilt thanks to a \$136 million investment from the Schools Development Authority.

The fundraiser, managed by the District alongside the We Can Do This Committee, will give both large and small donors a chance to be part of the much needed field refresh. Large donors (\$50,000 or more) can see their name on the scoreboard, bleachers or other component of the field, while smaller donors will be named on a plaque or receive an original brick from the stonework of the Camden High School Tower.

The District is excited to include the extensive network of Camden High alumni in this major fundraising effort. Individuals can take part in this major drive to modernize the Camden High field in the following ways:

Donation	Recognition
\$500 to \$5,000	Named on a plaque honoring all contributors to be displayed in a historic-gallery at the new Camden High School
\$5,001 to \$15,000	Named on a plaque honoring all contributors to be displayed in a historic-gallery at the new Camden High School Provided an honorary brick from the original Camden High School tower
\$15,001 to 100,000	Named on a plaque honoring all contributors to be displayed in a historic-gallery at the new Camden High School

	<p>Provided an honorary brick from the original Camden High School tower</p> <p>A "seat" named on the renovated bleachers</p>
Over \$100,001	<p>Named on a plaque honoring all contributors to be displayed in a historic-gallery at the new Camden High School</p> <p>Provided an honorary brick from the original Camden High School tower</p> <p>A "seat" named on the renovated bleachers</p> <p>Naming a component of the Camden High School athletic complex in the contributor's honor <i>(details subject to mutual agreement between contributor and the Camden City School District)</i></p>

In 2013 Camden High School debuted a new artificial turf field thanks to funding from the City and grants from the NFL Grassroots Field Program, the U.S. Soccer Foundation, and the Camden County Board of Chosen Freeholders. The new fundraising effort is being led in partnership with many of the same community members and alumni.

"Camden High's field is full of extraordinary memories formed over decades, both on and off the field," said Superintendent Paymon Rouhanifard. "This fundraiser is about giving our student athletes the high quality facilities they deserve while inviting alumni, residents, and friends of the Panthers to be a permanent part of the Camden High Athletics experience."

"We are excited to work with the District and Athletics Department on this important fundraiser," added Stanley White, a volunteer and Camden High graduate who led the turf fundraiser in 2012. "Offering naming writings to parts of the field and bricks from the beloved Camden High tower make this effort a true community endeavor. We are all part of Camden High's history, and now we can be part of its future as well."

Interested donors can visit www.camdenschoolsfoundation.org or call Camden High School Athletic Director Mark Phillips at 856-966-5100 to donate and secure their place in Camden High history today.

**