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CONTACT:

Sheena Yera | 856-308-3061
Mike Neilon | 610-613-2664
Tory Harris | 215-964-1756

New Jersey's First WHYY Media Lab for Teachers and Students

WHYY and Camden City School District (CCSD) Host Open House for New Jersey's First Media Lab for Teachers and Students

Camden, NJ – Camden City School District Superintendent Katrina T. McCombs will join WHYY, Advisory Board Members, administrators, faculty, and students for a celebratory open house to commemorate the public media organization's first media lab in the state of New Jersey. Staff and students will learn about WHYY's educational programming during this engaging tour of the lab featuring interactive stations, screenings of student-created videos, and more!

Over the course of three years, WHYY will engage with CCSD students throughout the district with hands-on media arts training. Participating students will learn about video and audio production while bolstering their critical thinking, STEM education, problem-solving, and research skills to develop a strong sense of self-efficacy and help prepare them for a wide variety of workplaces. WHYY will train teachers to use media production as a project-based learning tool in their classrooms. Additionally, WHYY will train a lead teacher to run an after-school news program. After three years of training and support from WHYY staff, teachers at the school will take over the day-to-day operations of the Media Lab program.

Who: Superintendent Katrina T. McCombs, WHYY, Camden City School District Advisory Board Members, administrators, and students

When: Wednesday, December 7, 2022, at 10:00 a.m.

Where: Camden High Campus (Big Picture Learning Academy) | 1700 Park Blvd. Camden

Time: Opening Ceremony at 10:00 a.m. (Room A-145) followed by WHYY Media Lab Interactive Tour (Room A-160)

WHYY Media Lab

As the region's home for public media and dialogue, WHYY is committed to preparing area youth to face a rapidly changing world.

WHYY's award-winning Media Labs program teaches young people to explore their environment, problem solve, tell stories, and succeed in creative professions. Through WHYY programming, students learn audio and video production, become active, critical viewers of media, and experience how to be voices of change in the community.

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