



FOR IMMEDIATE RELEASE

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Camden City School District to host an Enrollment/Re-engagement Fair

CCSD announces collaboration with Scholastic

Camden, NJ - Camden City School District is excited to announce the Back-to-School Enrollment and Re-engagement Fair, taking place on August 17, 2023, from 10:00 AM to 2:00 PM at Catto Family School. This event aims to provide new CCSD students and their families an opportunity to meet their school community as well as enroll any families who have yet to enroll for the upcoming school year. Families attending the fair can enjoy a day of celebration with complimentary food, lively music, and entertaining activities, making it a memorable experience for all.

"We cannot stress enough the importance of attending our upcoming enrollment and re-engagement fair to ensure a successful start to the new school year," said Superintendent Katrina T. McCombs. "With great anticipation, we look forward to welcoming all families back to school on September 6th."

Highlighted Event Features:

1. **Laptop Distribution:** In line with our commitment to digital education, the district will be distributing laptops to all newly enrolled CCSD students and kindergarten students ONLY to facilitate their learning journey. *Returning students will receive their laptops at a later date.
2. **Enrollment Opportunities:** The fair will offer convenient and hassle-free enrollment opportunities for families, streamlining the process and ensuring every student has a seamless transition into their new academic year with teacher assignments and student schedules.
3. **Physicals and immunizations available:** We are thrilled to announce our partnership with Camcare, which allows us to offer sports physicals and essential immunizations for the upcoming school year. Ensuring the health and well-being of our students is our top priority, and we are committed to providing convenient access to these services through this valuable collaboration with Camcare.
4. **Scholastic Collaboration:** We are proud to work with Scholastic to provide every kindergarten and first-grade student with a take-home reading kit to support their educational growth and get kids excited about reading, as research from the *Scholastic Kids & Family Reading Report™* shows, 52% of kids say they enjoy going to events that involve reading.

Who: Superintendent Katrina T. McCombs, School district leaders, Scholastic, Community partners and vendors, Camcare Health Corp., Camden Families

When: Thursday, August 17, 2023 | Event time: 10:00 a.m. – 2:00 p.m.
Speakers Remarks: 11:00 a.m. – 11:30 a.m.

Where: Catto Family School, 3100 Westfield Ave., Camden, NJ 08105

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