



FOR IMMEDIATE RELEASE

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**SUBARU OF AMERICA SURPRISES CAMDEN HIGH CAMPUS PRINCIPALS BY ADOPTING
ALL 9th – 12th GRADE CLASSROOMS**

Subaru Volunteers Provide School Supplies and Resources to Students and Classrooms in Camden School District as Part of Subaru Loves Learning and AdoptAClassroom.org Partnership

Camden, NJ – Subaru of America, Inc. (SOA) in partnership with AdoptAClassroom.org “adopts,” or provides funding for school supplies for all Camden High Campus (CHC) 9th to 12th grade classrooms. The announcement is part of [Subaru Loves Learning](#), the automaker’s education focused initiative dedicated to helping to provide students and classrooms in high need school districts nationwide with essential learning materials.

Achieved in partnership with AdoptAClassroom.org, the adoptions by Subaru of America will put funds in teacher’s hands to provide critical learning materials for students at Camden High School, Charles Brimm Medical Arts High School, Creative Arts Academy and Camden Big Picture Learning Academy. As the largest corporate partner of AdoptAClassroom.org, Subaru and its retailers have supported more than 470,000 students nationwide through the Subaru Loves Learning initiative since 2021.

In addition to the classroom adoptions, Subaru will support the development of a graphic arts lab at Eastside High School with funding and materials donations, allowing the students to learn valuable technical skills and concurrently serve as a revenue generator for Eastside by creating branded gear for the school store. This new lab further enhances a grant from the Subaru of America Foundation to support career and technical efforts (CTE), in partnership with 12Plus, that connect students to a range of meaningful workforce development opportunities.

Who: Superintendent Katrina T. McCombs, Jeffrey Walters, SOA President & COO, SOA Volunteers, CHC Principals & Staff

When: Thursday, August 31, 2023

Agenda: 9:30 a.m. - Subaru volunteer’s cheer on CHC Principals and Teachers
9:45 a.m. - Welcoming from Superintendent Katrina T. McCombs
9:50 a.m. - Announcement of adoption from Jeff Walters, President & COO
9:55 a.m. - Photo-op

Where: Camden High Campus - Hallway | 1700 Park Blvd. Camden, NJ

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