



Katrina T. McCombs
STATE DISTRICT SUPERINTENDENT

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FOR IMMEDIATE RELEASE

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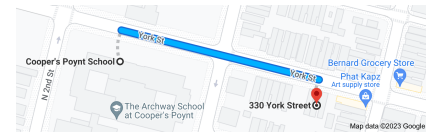
Superintendent McCombs, Mayor Carstarphen, and Camden Chief Officer Rodriguez Celebrate First Day of School

Superintendent Katrina T. McCombs, Mayor Victor Carstarphen, and Camden Chief Officer Rodriguez will join Cooper’s Poynt Family School Student to walk together on the first day of school

Wednesday, September 6, 2023 – Superintendent Katrina T. McCombs, Camden Mayor Victor Carstarphen, Camden Chief Officer Rodriguez, and School District Advisory Board Members will join a Cooper’s Poynt family and walk together for the first day of school. All parties will walk to school where they will be joined by school staff and the Philadelphia 76ers Drumline for a Back to School performance.

In order for our students to achieve, they must be present in school everyday. During the 2023-24 school year, our commitment as a district to achieving good attendance is: **Attend Today, Achieve Tomorrow!** We invite parents as a key partner in making sure their child is present each day. Students and parents will kick off the new school year by signing the Good Attendance Pledge.

- Who: Superintendent Katrina T. McCombs, Mayor Victor Carstarphen, Police Chief Gabriel Rodriguez, Advisory Board Members, District Staff, Philadelphia 76ers Drumline
- What: CCSD Welcome Students Back to School for the 2023-24 school year
- When: 8 a.m., Wednesday, September 6, 2023 (*Festivities and buses arrive at the school at 8:30 a.m.*)
- Where: Meet at Mr. Reyes’ home - 330 York Street Camden
Walk 449 feet to Cooper’s Poynt School - 201 State St.



Student Walkers: Yariel Reyes, Grade 1 and Xavier Reyes, Grade 5

Interview opportunities:

- Superintendent Katrina T. McCombs
- Camden Mayor Victor Carstarphen
- Police Chief Gabriel Rodriguez
- Advisory Board President Wasim Muhammad



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CCSD-TV

- Principal Janine Casella
- Staff and students

Interviews will also be available in Spanish.

Visuals:

- Superintendent and Mayor walk with student to school
- 76ers Drumline and Camden leaders greeting students and families
- Students, staff, and families arriving on campus
- Students and parents signing *Good Attendance Pledge*
- Classroom visits

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