



Katrina T. McCombs  
STATE DISTRICT SUPERINTENDENT

**CAMDEN CITY SCHOOL DISTRICT**  
1033 CAMBRIDGE STREET, CAMDEN, NEW JERSEY 08105  
www.camdencityschools.org

**FOR IMMEDIATE RELEASE**

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**Camden City School District and the Philadelphia 76ers Host Districtwide  
Back to School Attendance Rally Presented by Five Below**

**Wednesday, September 13, 2023** – Superintendent Katrina T. McCombs, Advisory Board Members, and the Philadelphia 76ers will be joining HB Wilson Family School during the district-wide Attendance Rally. On the same day, every school throughout the district will dedicate 30 minutes of the school day to emphasize the importance of attending school. This exciting initiative aims to ignite a wave of excitement and motivation among students and teachers as they embark on a new academic year.

For our students to achieve, they must be present in school every day. During the 2023-24 school year, our district's commitment to achieving good attendance is summarized as **'Attend Today, Achieve Tomorrow.'**

**Who:** Superintendent Katrina T. McCombs, Advisory Board Members, District Staff, and members from the Philadelphia 76ers

**What:** Back to School Attendance Rally

**When:** 2 p.m., Wednesday, September 13, 2023

**Where:** H.B. Wilson Family School | 2250 S 8th St, Camden, NJ 08104

**Event Highlights:**

The 76ers Entertainment Team, featuring Squad 76, DJ Ghost, mascot Franklin, and special guests (76er players, Coach, GM), will bring the electrifying energy of game day to back-to-school assemblies. Students will kick off the school year with a memorable and exciting pep rally, where they will also receive new school supplies courtesy of Five Below. Each student will receive a \$5 Five Below gift card and a pencil case.

**Teacher Shopping Spree at Five Below:**

Working in collaboration with the school's principal, two deserving teachers from each selected school will be awarded a \$500 check for a shopping spree at a local Five Below location, helping them prepare their classrooms for the year ahead.

**Community Assist Tickets:**

Students and staff will have the opportunity to attend a Philadelphia 76ers pre-season game, creating lasting memories and fostering a sense of community spirit.

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