



FOR IMMEDIATE RELEASE

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Camden City School District's Early Childhood Development Department continues to promote the importance of Attendance by going Door-to-Door to Inform Families About Free Preschool Program

Camden, NJ, September 28, 2023 – Camden City School District's Office of Early Childhood Education will be visiting the East Camden area to raise awareness about the importance of enrolling 3- and 4-year olds into the district's FREE high-quality preschool programs.

Early childhood education is a cornerstone of a child's development, setting the foundation for future success in school and beyond. Unfortunately, many families may not be aware of the benefits of preschool or the fact that the district offers a free preschool program. By going door to door in the East Camden area, the district will be able to directly engage with families, answer their questions, and encourage them to register their children for this valuable educational opportunity.

Families can register any child that resides in the city, who will be 3-years-old on or before October 1, 2023 at onecamden.org or by calling (856) 536-3999.

WHO: Markeeta Nesmith, Director of the Office of Early Childhood Education, and the Early Childhood Team

WHERE: Salvation Army Camden Kroc Center (meetup under solar panels)
1865 Harrison Ave, Camden, NJ 08105

WHEN: **September 28, 2023**
Interview opportunities | 10:30 a.m. - 11:00 a.m.
Canvassing begins at 11:00 a.m.

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