



Katrina T. McCombs  
STATE DISTRICT SUPERINTENDENT

**CAMDEN CITY SCHOOL DISTRICT**  
1033 CAMBRIDGE STREET, CAMDEN, NEW JERSEY 08105  
[www.camdencityschools.org](http://www.camdencityschools.org)

**FOR IMMEDIATE RELEASE**

**CONTACT:**

Sheena Yera | 856-308-3061

Mike Neilon | 610-613-2664

**CAMDEN CITY SCHOOL DISTRICT EXPANDS LITERACY INITIATIVES THROUGH  
PARTNERSHIP WITH SCHOLASTIC**

*District Launches Innovative Programs to Promote Reading and Family Engagement*

**December 18, 2023** – The Camden City School District (CCSD) is proud to announce an exciting partnership with Scholastic aimed at enriching and broadening literacy initiatives in the community. On Monday, December 18th, students from Creative Arts High School will bring the pages of 'The Quickest Kid in Clarksville' to life through a captivating performance. This engaging activity is part of a book distribution program that aims to contribute to the expansion of students' at-home libraries. Attendees, including students and their families, are invited to enjoy a delightful cup of hot cocoa while gaining insights into incorporating effective reading practices at home.

The partnership aims to foster a love for reading, improve literacy skills, and increase family engagement in children's education.

**New Programs Include:**

1. The R.E.A.L. (Read, Engage, Achieve, Lead) Mentorship Program is designed to support community members in mentoring students through interactive read-alouds and book discussions.
2. My Books Every Day is a books-to-home program that encourages the joy of reading and strengthens family involvement in children's literacy.
3. Scholastic Literacy Events: In collaboration with Dr. Karen Mapp, a leading family engagement expert and co-creator of the Dual-Capacity Framework, the Scholastic Literacy Events are designed to cultivate reading and writing in the home.
4. Scholastic Literacy Pro<sup>®</sup>, is designed to motivate children
5. to read with choice and simultaneous access to thousands of authentic, high-quality ebooks. Children can access Literacy Pro using a computer, tablet, or smartphone.

**WHO:** State District Superintendent Katrina T. McCombs, Scholastic, CCSD students

**WHERE:** Camden High Campus - 1700 Park Blvd. Camden

**WHEN:** December 18, 2023 at 10:30 am - 11:30 am

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