



**FOR IMMEDIATE RELEASE**

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**SUBARU OF AMERICA SURPRISES CAMDEN CITY SCHOOL DISTRICT TEACHERS BY ADOPTING  
ALL K – 5<sup>th</sup> GRADE CLASSROOMS**

*Subaru Volunteers Provide School Supplies and Resources to Students and Classrooms in Camden School District as Part of  
Subaru Loves Learning and AdoptAClassroom.org Partnership*

**Camden, NJ** – Subaru of America, Inc. (SOA) in partnership with AdoptAClassroom.org “adopts,” or provides funding for school supplies for all Camden City School District (CCSD) kindergarten to fifth grade (K-5) classrooms. The announcement is part of [Subaru Loves Learning](#), the automaker’s education focused initiative dedicated to helping to provide students and classrooms in high need school districts nationwide with essential learning materials.

Achieved in partnership with AdoptAClassroom.org, the adoptions by Subaru of America will put funds in teacher’s hands to provide critical learning materials for over 2,000 students in 122 classrooms at. As the largest corporate partner of AdoptAClassroom.org, by the end of this year’s initiative Subaru and its retailers will have supported more than 750,000 students nationwide through the Subaru Loves Learning initiative since 2021.

Volunteers will spend the morning helping teachers set up classrooms, organize supplies, and help them prepare for the beginning of the school year. This will be Subaru’s second time adopting all K-5 classrooms, following last year’s adoption of Camden’s four high schools

**Who:** Superintendent Katrina T. McCombs, Jeffrey Walters, SOA President & COO, SOA Volunteers, CHC Principals & Staff

**When:** Thursday, August 29, 2024

**Agenda:** 9:30 a.m. - Subaru volunteer’s cheer on CCSD Principals and Teachers

9:45 a.m. - Welcoming from Superintendent Katrina T. McCombs

9:50 a.m. - Announcement of adoption from Subaru of America

9:55 a.m. - Photo-op

**Where:** Catto School | 3100 Westfield Ave, Camden, NJ 08105

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